



# Directory Listing

## Straight Line Listing VFO Pre-Order Job Aid

### Included:

- [View Straight Line Listings with the Directory Listing Pre-order Transaction in VFO](#)
- [Display Details of Additional Listings](#)
- [Residential Directory Listing for a Business Account](#)

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## View Straight Line Listings

We will use the straight line listing for Pediatric Surgical Associates 214/483-9300 as an example

There are three straight line listings for the same phone number in the directory. One listing is for the primary clinic, the others are listings for doctors that practice there.

*Listing 1*

Pediatric Surgical Associates 7000 W Plano Pkwy Plano .....483-9300

*Listing 2*

Dammert William MD 7000 W Plano Pkwy Plano .....483-9300

*Listing 3*

Hermann Darrell MD 7000 W Plano Pkwy Plano ..... 483-9300

Note: When space is limited the publisher may abbreviate the location/city.

# View Straight Line Listings

To begin, initiate a directory listing pre-order transaction in VFO by selecting TX Type - T

**PreOrder Initiation**

TXNUM: ListPreOrder1 [X]

Trading Partner: Frontier Telecom [v]

Service Center: FTRORD - Frontier Telecom

TX Type: T - Directory Listing [v]

[Initiate] [Cancel]

# View Straight Line Listings

Complete the required fields and then press submit.

For this example:

TXACT=A



CC = 000Z

LTN = 2144839300

State = TX

STYC = SL

## T - Directory Listing

INQUIRY		RESULTS	
TXNUM	DTSENT		
LISTPREORDER1			
TXTYP	TXACT	CC	LISTID
T	A	000z	
FIRSTLVLSUBCAP			
LTN			
2144839300			
<b>LOCATION</b> [Optional   Conditional]			
STATE			
TX			
MDNIND	STYC	DIRIDL	
--Select--	SL		
PKGID			
FINDINGNAME			
 			

# View Straight Line Listings

The pre-order response is returned and shown on the next two slides.

Response	
<b>header</b>	
interfaceid	ATT-FRT-LSR-SND-PO-0B
messagetype	EDI
ordertype	PREORDER
senderid	FTRPO
receiverid	ATT-FTRPO
lsogversion	9.30
<b>response</b>	
transactiontype	855
transactionsetpurposecode	11
acknowledgmenttypecode	AT
<b>preorderinquiryresponse</b>	
txnum	LISTPREORDER1
dtsent	2020042815:43:00
txtyp	T
cc	000z
dirsast	TX

The HEADER, RESPONSE and PREORDERINQUIRYRESPONSE sections identify information about the type of pre-order transaction being requested. The CC code identifies the requestor. A TXNUM can be helpful if you want to view this pre-order response in the future.

# View Straight Line Listings

The DIRECTORYLISTINGDATA and LISTING sections display details about the three directory listings that appear on the requested LTN. What can we tell by the information in these sections?

We know the listed service address is  
7000 W Plano Pkwy  
Plano TX 75093

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	PEDIATRICSUR
last	TX
lazc	75093
lano	7000
lasn	W Plano Pkwy
laloc	Plano

# View Straight Line Listings

- Listed TN 2144839300 has three unique listings (LISTNM shows the listed name)
- Each listing appears in the Lewisville-Carrollton directory (DIRIDL 071572)
- The Frontier account number for each listing is 2144839300 (EATN field)
- Each listing is assigned a unique LISTID
- Listings 2 and 3 are assigned a unique ALI code

listing [1]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000001
listnm	Pediatric Surgical Associates
eatn	2144839300
listid	2144839300001
listing [2]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000002
listnm	Dammert William MD
eatn	2144839300
listid	2144839300002
ali	201
listing [3]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000003
listnm	Hermann Darrell MD
eatn	2144839300
listid	2144839300003
ali	301





# Display Details of Additional Listings


We will now look at the details for Listing 3. The LISTID is 214 483 9300 003

Using the same TXNUM, select the Change button

INQUIRY		RESULTS
cc	000z	
dirsast	TX	
<b>directorylistingdata</b>		
toa	LZ	
mdnind	N	
zip	0	
sano	0	
findingname	PEDIATRICSUR	
last	TX	
lazc	75093	
lano	7000	
lasn	W Plano Pkwy	
laloc	Plano	
ltn	2144839300	
diridl	071572	
doi	0	
pkgid	214483930000001	

<



 Save  Printable Version  Close  Change





# Display Details of Additional Listings

Leaving all fields previously keyed as they are, populate the LISTID, select N in the MDNIND field, and submit.

INQUIRY		RESULTS	
TXNUM	DTSENT		
LISTPREORDER1	20200428160619		
TXTYP	TXACT	CC	LISTID
T	A	000z	2144839300003 X
FIRSTLVLSUBCAP			
LTN	2144839300		
<b>LOCATION</b> [Optional   Conditional]			
STATE	TX		
MDNIND	STYC	DIRIDL	
N	SL		
PKSID			
			

# Display Details of Additional Listings

A response is returned providing the details for Listing 3. What can we see by the information on this response?

- The listed name is Hermann Darrell MD (LISTNM)
- The listed phone number is 2144839300
- The ALI code for this listing is 301

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	HERMANN DARRE
last	TX
lazc	75093
lano	7000
lasn	W Plano Pkwy
laloc	Plano
listing	
ltn	2144839300
diridl	071572
doi	0
pkgid	214483930000003
listnm	Hermann Darrell MD
eatn	2144839300
listid	2144839300003
ali	301

The listed address is  
7000 W Plano Pkwy Plano TX 75093

# Residential Directory Listing for a Business Account

Now we will look at a business straight line listing that appears in the business and residence section of the phone book. Listing as seen in the directory book

<p>Robert Mason Co Ravenwood Shopping Ctr Rvnswd ----- 304 273-3232 Robert S Smith Lubeck Central Office Prkrsbrg --- 304 863-0094 Roberts Thom C Washington St ----- 304 275-6574 Robey Theater 318 Main St Spncr ----- 304 927-1390 Robinson James J ofc North &amp; Church St Ripley ----- 304 372-2281 Robinson Teresa Magistrate Ofc Grntsvle ----- 304 354-6844 Res Grntsvle ----- 304 354-7220 Rock &amp; Roll Cafe 1628 Elizabeth Pke Mnri Wls --- 304 489-0100 Rock Victory Ministry Red House ----- 304 586-2818 Rockport General Store Rt 21 Rkprt ----- 304 474-3300 Rockwood Lodge Rkprt ----- 304 474-3469 Roger's Automotive Refinishing &amp; Wrecker Service Eliz ----- 304 275-1105 Rogers &amp; Son Oil &amp; Gas Route 33 Arnoldsburg ----- 304 655-8975 Fat Line ----- 304 655-9971 Rogers Used Cars &amp; Trucks Spncr ----- 304 927-1509 Rollins Denise PO Box 217 Hometown ----- 304 586-2739 Rollins Service Center &amp; Wrecker Service Route 2 Lrt ----- 304 895-3842 Romans Video &amp; Game Rental 498 Ripley Rd Spncr ----- 304 927-8220 Ron Stewart 342 Frontage Rd Mnri Wls ----- 304 489-3934 Ronald F Stein Jr PLLC 212 5th St Pt Plsnt --- 304 675-6376 Roof's Car Clinic Ripley ----- 304 372-1809 Roofers Local Union No 242 728 Tracewell Rd Mnri Wls ----- 304 489-2111 Root-A-Way Sewer &amp; Drain Service Ripley --- 304 372-4200 Roseberry Farm ----- 304 895-3393 <b>Mario</b> <b>Marty E F Jr</b> 106 Prospect Rd Ctgrl ----- 304 927-6198 <b>Mascaro D</b> 134 Viking Ln Ripley ----- 304 372-3454 <b>Masek Charles</b> Ripley ----- 304 372-2429 <b>Masiarczyk Frank</b> 53258 E Little Kanawha Hwy Grntsvle ----- 304 354-9157 <b>Mason Charles H</b> Eliz ----- 304 275-3558 <b>Clara Ann</b> 8 Country View Est Winfield --- 304 586-4438 <b>Dale</b> ----- 304 372-3219 <b>Darrel</b> ----- 304 984-2261 <b>Helen</b> 29 Island View Dr Prkrsbrg ----- 304 863-8206 <b>J D</b> 1797 White Oak Dr Sissonville ----- 304 984-1856 <b>James A</b> 124 Woodridge Dr Mnri Wls ----- 304 489-9648 <b>Lin</b> ----- 304 273-9244 <b>Richard Eliz</b> ----- 304 275-3621 <b>Robert</b> Rvnswd ----- 304 273-3232 <b>Sarah</b> 896 Clearview Hts Chlstr ----- 304 984-3171 <b>Terry &amp; Betty</b> 401 Brown Rvnswd ----- 304 273-3191 <b>Tom</b> 911 River Hill Rd Washington ----- 304 861-5008 <b>Massey Frances</b> ----- 304 372-7115 <b>Jimmy</b> Ctgrl ----- 304 372-2154 <b>Josh</b> Winfield ----- 304 586-4254</p>	<p>Sawys Residential Prkrsbrg ----- 1-0101 Safferfield Stephen ----- 4-6378 S-A-Tool Division Of Dile Mfg Simn River Grntsvle --- 304 354-7318 Save A Lot E Main St Spncr ----- 304 927-6982 Save-A-Lot Highway 62 N Pt Plsnt ----- 304 675-1155 School Based Health Center Hospital Hill Rd Grntsvle ----- 304 354-6851 Schools Geary School Left Hand ----- 304 565-3721 Or ----- 304 565-3741 Schumacher Frank Grntsvle ----- 304 354-7951 Schwans Sales Ent 230 Tasty Blend Way Fraziers Bottom ----- 304 937-4901 Scott George M atty 1st National Bank Bldg Spncr ----- 304 927-4901 Res ----- 304 927-3644 Seaman Stephen F Rt 21 Sandyville ----- 304 372-2301 Seams To Be 21 Burdette Addition Dr Pt Plsnt --- 304 812-5959 <b>SEARS H BETH</b> ofc 257 Washington St Rvnswd ----- 304 273-5331 Sears Home Services Product Repair Services ----- 800 469-4663 Service-Parts Information ----- 800 882-5351 Cabinet Refacing ----- 800 882-5351 Siding-Installed ----- 800 882-5351 Window replacement ----- 800 882-5351 Retail Store/Authorized Dealer Ripley-Authorized Retail Dealer Store Matiock D Chlstr ----- 30 Tasha ----- 30 <b>Mattero Michael</b> 1023 Jakes Fork Rd Arnoldsburg ----- 30 <b>Matthews Bill &amp; Melody</b> Buffalo ----- 30 <b>Bob</b> 2048 Casto Rd Leon ----- 30 <b>Charles D</b> ----- 30 <b>Crystal</b> 270 Tavern Ln Masn ----- 30 <b>Don</b> 18 Mile Creek ----- 30 <b>Donnie J II</b> 25 Christian Ln Buffalo ----- 30 <b>Doris Mrs</b> Sissonville ----- 30 <b>Frank Kenna</b> ----- 30 <b>Jeffrey</b> 1118 Ripley Rd Spncr ----- 30 <b>Jill &amp; Dan</b> 1310 Sunset Ln Pt Plsnt ----- 30 <b>Lawre</b> Hill Rd Pt Plsnt ----- 30 <b>Mary</b> ----- 30 <b>P J</b> 1200 ----- 30 <b>Randall</b> Roane Ave Spncr ----- 30 <b>Randy</b> Chlstr ----- 30 <b>Roger L</b> 93 Allens Fork Rd Chlstr ----- 30 <b>Ronnie</b> Riverview Winfield ----- 30 <b>William</b> 34 Viscose Rd Prkrsbrg ----- 30</p>	<p><b>SIMPSON &amp; GUEST</b> 400 Allen Dr Charlstrn ----- 304 342-4717 Sims' Greenhouse Palestine ----- 304 275-0862 Singing Hills Association Palestine ----- 304 275-8733 <b>SIR THOMAS CHIMNEY SWEEPS &amp; OASIS CONSTRUCTION LLC</b> Given ----- 304 372-2549 Sissonville Branch Library 1 Tinney Lane Chlstr ----- 304 984-2244 Sissonville Dental Care 2018 Martins Br Dr Sissonville ----- 304 984-0052 Sissonville Foodland 6206 Sissonville Dr Sissonville ----- 304 984-1712 Sissonville Motors 322-C Call Rd Chlstr ----- 304 984-0040 Sissonville Public Service District Ofc ----- 304 984-3396 Waste Water Treatment Plant Sissonville ----- 304 988-0285 Sissonville Volunteer Fire Dept Non-Emergency Calls ----- 911 Emergency Calls Only ----- 304 354-6490 Skeen Kennad L atty 216 Main St ----- 304 372-3061 res 102 Brent Cir Ripley ----- 304 372-8931 Skeen Kennad L II 216 W Main St ----- 304 372-3061 Skeen Poling Willadeen 8 Woodland Acres Ripley ----- 304 372-9752 Skeen &amp; Skeen atty 216 W Main St ----- 304 372-3061 Elizabeth Pike ----- 304 489-2939 ----- 304 489-1665 ----- 304 927-2250</p>	<p>Spalj Construction Co 754 Southern Hwy Mnri Wls ----- 304 489-4142 Spalj Construction Co 754 Southern Hwy Mnri Wls ----- 304 489-4150 Special Effects Beauty Salon 2nd St ----- 304 773-5272 Specialized Concepts LLC 985 Harris Hwy Prkrsbrg ----- 304 863-0025 Specialty Fabrications Co 51 Mount Pleasant Est Mnri Wls ----- 304 489-3350 Specialty Graphics Spncr ----- 304 927-2878 Speedway Superamerica 2893 Pike St Prkrsbrg ----- 304 489-3651 Speedy Mart Route 33 Arnoldsburg ----- 304 655-8990 Spencer Antique Mall 209 Main St Spncr ----- 304 927-8066 Spencer Auto Group LLC 276 E Main St ----- 304 927-3470 Spencer Baptist Temple Spncr ----- 304 927-3594 Spencer Curves 320 Main St Spncr ----- 304 927-4500 Spencer Floral LLC 646 Parkersburg Rd Spncr --- 304 927-5222 Spencer Floral LLC 646 Parkersburg Rd Spncr --- 304 927-8032 Spencer Handimart 810 Capitol St Spncr ----- 304 519-5907 Spencer Head Start Center 811 Madison Ave Spncr ----- 304 927-4206 Spencer Inspection Service Spncr ----- 304 927-1188 Spencer Lanes Arnoldsburg Rd Spncr ----- 304 927-6521 Spencer Mini-Maxi Storage 444 Ripley Rd Spncr ----- 304 927-4400 Spencer Newspapers Inc 210 E Main St Spncr ----- 304 927-2360 Spencer Pets 510 Ripley Rd Spncr ----- 304 927-3554 Spencer Seventh-Day Adventist Church 450 Old Golf Course Rd Spncr ----- 304 927-1624 Spencer Spirits Inc 148 E Main St Spncr ----- 304 927-2235 Spencer Tire And Mounting 270 Ripley Rd Spncr ----- 304 927-3536 Spring Heights Education Center Barrcut Rd Spncr ----- 304 927-5865</p>
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BUSINESS LISTINGS

Note: The listed address appears under the business listing; however, it's omitted from the residential listing section.

# Residential Directory Listing for a Business Account

To view the straight line listing for this number 304-273-3232, perform a straight line directory listing pre-order inquiry.

TXACT= A  
CC = 000z  
LTN = 304 273 3232  
State = WV  
STYC = SL

TXNUM	DTSENT		
6081	20200428163518		
TXTYP	TXACT	CC	LISTID
T	A	000z	
FIRSTLVLSUBCAP			
LTN			
3042733232			
LOCATION [Optional   Conditional]			
STATE			
WV			
MDNIND	STYC	DIRIDL	
--Select--	SL		
PKGID			
			Submit Close

# Residential Directory Listing for a Business Account

The pre-order results are returned providing two straight line listings.

The business listing is the first (primary account) listing

The second listing is an additional listing in a residential name. The LISTID is 3042733232002.

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	ROBERTMASONC
last	WV
lazc	26164
lano	Ravenwood
lasn	Shopping Ctr
laloc	Ravenswood
listing	
listing [1]	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200001
listnm	Robert Mason Co
eatn	3042733232
listid	3042733232001
listing [2]	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200002
listnm	Mason Robert
eatn	3042733232
listid	3042733232002
ali	A

The listed address appears here for the business listing

# Residential Directory Listing for a Business Account

To view the details for ALI A, we need to make a change to the original inquiry, by selecting the Change button

**T - Directory Listing**

INQUIRY RESULTS

**Response**

header	
interfaceid	FRONTIER-FRT-LSR-SND-PO-OB
messagetype	EDI
ordertype	PREORDER
senderid	FTRPO
receiverid	FTRRCVPO
lsogversion	9.30

response	
transactiontype	855
transactionsetpurposecode	11
acknowledgmenttypecode	AT

preorderinquiryresponse	
txnum	5187
dtstent	2013032910:28:00
txtyp	T
cc	4095
dirsast	WV

directorvlistinadata

Save Printable Version Close **Change**

# Residential Directory Listing for a Business Account

Populate the LISTID and the MDNIND field with N. Leave all remaining fields as is.

INQUIRY		RESULTS	
TXNUM	DTSENT		
6080	20200428162213		
TXTYP	TXACT	CC	LISTID
T	A	000z	3042733232002
FIRSTLVLSUBCAP			
LTN	3042733232		
<b>LOCATION</b> [Optional   Conditional]			
STATE	WV		
MDNIND	STYC	DIRIDL	
N	SL		
PKGID			
		Submit Close	

# Residential Directory Listing for a Business Account

Results are returned, providing us with the residential listing.

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	MASONROBERT
last	WV
lazc	26164
laloc	Ravenswood
listing	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200002
listnm	Mason Robert
eatn	3042733232
listid	3042733232002
ali	A

Note: The listed address was omitted for the residential listing, therefore the street number and name appear here as "zero"