



Directory Listing

Straight Line Listing VFO Pre-Order Job Aid

Included:

- View Straight Line Listings with the Directory Listing Pre-order Transaction in VFO
- Display Details of Additional Listings
- Residential Directory Listing for a Business Account

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View Straight Line Listings

We will use the straight line listing for Pediatric Surgical Associates 214/483-9300 as an example

There are three straight line listings for the same phone number in the directory. One listing is for the primary clinic, the others are listings for doctors that practice there.

Listing 1

Pediatric Surgical Associates 7000 W Plano Pkwy Plano483-9300

Listing 2

Dammert William MD 7000 W Plano Pkwy Plano483-9300

Listing 3

Hermann Darrell MD 7000 W Plano Pkwy Plano 483-9300

Note: When space is limited the publisher may abbreviate the location/city.

View Straight Line Listings

To begin, initiate a directory listing pre-order transaction in VFO by selecting TX Type - T

PreOrder Initiation

TXNUM	ListPreOrder1 <input type="text"/>
Trading Partner	Frontier Telecom <input type="text"/>
Service Center	<div style="border: 1px solid black; padding: 5px;">FTRORD - Frontier Telecom</div>
TX Type	<div style="border: 2px solid red; padding: 2px;">T - Directory Listing</div> <input type="text"/>

View Straight Line Listings

Complete the required fields and then press submit.

For this example:

TXACT=A

CC = 000Z

LTN = 2144839300

State = TX

STYC = SL

T - Directory Listing

INQUIRY		RESULTS	
TXNUM	DTSENT		
LISTPREORDER1			
TXTYP	TXACT	CC	LISTID
T	A	000z	
FIRSTLVLSUBCAP			
LTN			
2144839300			
LOCATION [Optional Conditional]			
STATE			
TX			
MDNIND	STYC	DIRIDL	
--Select--	SL		
PKGID			
FINDINGNAME			
		Submit	Close

View Straight Line Listings



The pre-order response is returned and shown on the next two slides.

Response	
header	
interfaceid	ATT-FRT-LSR-SND-PO-OB
messagetype	EDI
ordertype	PREORDER
senderid	FTRPO
receiverid	ATT-FTRPO
lsogversion	9.30
response	
transactiontype	855
transactionsetpurposecode	11
acknowledgmenttypecode	AT
preorderinquiryresponse	
txnum	LISTPREORDER1
dtsent	2020042815:43:00
txtyp	T
cc	000z
dirsast	TX

The HEADER, RESPONSE and PREORDERINQUIRYRESPONSE sections identify information about the type of pre-order transaction being requested. The CC code identifies the requestor. A TXNUM can be helpful if you want to view this pre-order response in the future.

View Straight Line Listings



The DIRECTORYLISTINGDATA and LISTING sections display details about the three directory listings that appear on the requested LTN. What can we tell by the information in these sections?

We know the listed service address is
7000 W Plano Pkwy
Plano TX 75093

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	PEDIATRICSUR
last	TX
lazc	75093
lano	7000
lasn	W Plano Pkwy
laloc	Plano

View Straight Line Listings

- Listed TN 2144839300 has three unique listings (LISTNM shows the listed name)
- Each listing appears in the Lewisville-Carrollton directory (DIRIDL 071572)
- The Frontier account number for each listing is 2144839300 (EATN field)
- Each listing is assigned a unique LISTID
- Listings 2 and 3 are assigned a unique ALI code

listing [1]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000001
listnm	Pediatric Surgical Associates
eatn	2144839300
listid	2144839300001

listing [2]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000002
listnm	Dammert William MD
eatn	2144839300
listid	2144839300002
ali	201

listing [3]	
ltn	→ 2144839300
diridl	071572
doi	0
pkgid	214483930000003
listnm	Hermann Darrell MD
eatn	2144839300
listid	2144839300003
ali	301





Display Details of Additional Listings


We will now look at the details for Listing 3. The LISTID is 214 483 9300 003

Using the same TXNUM, select the Change button

INQUIRY		RESULTS
cc	000z	
dirsast	TX	
directorylistingdata		
toa	LZ	
mdnind	N	
zip	0	
sano	0	
findingname	PEDIATRICSUR	
last	TX	
lazc	75093	
lano	7000	
lasn	W Plano Pkwy	
laloc	Plano	
ltn	2144839300	
diridl	071572	
doi	0	
pkgid	214483930000001	

<

 Save  Printable Version  Close  Change



Display Details of Additional Listings

Leaving all fields previously keyed as they are, populate the LISTID, select N in the MDNIND field, and submit.

INQUIRY		RESULTS	
TXNUM	DTSENT		
LISTPREORDER1	20200428160619		
TXTYP	TXACT	CC	LISTID
T	A	000z	2144839300003 X
FIRSTLVLSUBCAP			
LTN			
2144839300			
LOCATION [Optional Conditional]			
STATE			
TX			
MDNIND	STYC	DIRIDL	
N	SL		
PKCID			
		Submit Close	

Display Details of Additional Listings

A response is returned providing the details for Listing 3. What can we see by the information on this response?

- The listed name is Hermann Darrell MD (LISTNM)
- The listed phone number is 2144839300
- The ALI code for this listing is 301

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	HERMANN DARRE
last	TX
lazc	75093
lano	7000
lasn	W Plano Pkwy
laloc	Plano
listing	
ltn	2144839300
diridl	071572
doi	0
pkgid	214483930000003
listnm	Hermann Darrell MD
eatn	2144839300
listid	2144839300003
ali	301

The listed address is
7000 W Plano Pkwy Plano TX 75093

Residential Directory Listing for a Business Account



Now we will look at a business straight line listing that appears in the business and residence section of the phone book. Listing as seen in the directory book

Robert Mason Co Ravenwood Shopping Ctr Rvnswd ----- 304 273-3232	Sadows Residential Prksbrg ----- 304 273-3232	1-0101 4-6378	SIMPSON & GUEST 400 Allen Dr Charlstn ----- 304 342-4717	Spalj Construction Co 754 Southern Hwy Mnri Wls ----- 304 489-4142
Robert S Smith Lubeck Central Office Prksbrg ----- 304 863-0094	Safferfield Stephen Prksbrg ----- 304 275-6574		Division Of Dile Mfg Smiss River Grntsvlle ----- 304 354-7318	Spalj Construction Co 754 Southern Hwy Mnri Wls ----- 304 489-4150
Roberts Thom C Washington St ----- 304 275-6574	S-A-Tool ----- 304 275-6574		Save A Lot E Main St Spncr ----- 304 927-6982	Special Effects Beauty Salon 2nd St Prksbrg ----- 304 773-5272
Robey Theater 318 Main St Spncr ----- 304 927-1390	Save-A-Lot Highway 62 N Pt Plsnt ----- 304 675-1155		Save-A-Lot Highway 62 N Pt Plsnt ----- 304 675-1155	Specialized Concepts LLC 985 Harris Hwy Prksbrg ----- 304 863-0025
Robinson James J ofc North & Church St Ripley ----- 304 372-2281	School Based Health Center Hospital Hill Rd Grntsvlle ----- 304 354-6851		School Based Health Center Hospital Hill Rd Grntsvlle ----- 304 354-6851	Specialty Fabrications Co 51 Mount Pleasant Est Mnri Wls ----- 304 489-3350
Robinson Teresa Magistrate Ofc Grntsvlle ----- 304 354-6844	Schools ----- 304 354-6851		Schools ----- 304 354-6851	Specialty Graphics Spncr ----- 304 927-2878
Rock & Roll Cafe 1628 Elizabeth Pke Mnri Wls ----- 304 489-0100	Geary School Left Hand ----- 304 565-3721		Geary School Left Hand ----- 304 565-3721	Speedway Superamerica 2893 Pike St Prksbrg ----- 304 489-3651
Rock Victory Ministry Red House ----- 304 586-2818	Or ----- 304 565-3741		Or ----- 304 565-3741	Speedy Mart Route 33 Arnoldsburg ----- 304 655-8990
Rockport General Store Rt 21 Rkprt ----- 304 474-3300	Schumacher Frank Grntsvlle ----- 304 354-7951		Schumacher Frank Grntsvlle ----- 304 354-7951	Spencer Antique Mall 209 Main St Spncr ----- 304 927-8066
Rockwood Lodge Rkprt ----- 304 474-3469	Schwans Sales Ent 230 Tasty Blend Way Fraziers Bottom ----- 304 937-4901		Schwans Sales Ent 230 Tasty Blend Way Fraziers Bottom ----- 304 937-4901	Spencer Auto Group LLC 276 E Main St ----- 304 927-3470
Roger's Automotive Refinishing & Wrecker Service Eliz ----- 304 275-1105	Scott George M atty 1st National Bank Bldg Spncr ----- 304 927-4901		Scott George M atty 1st National Bank Bldg Spncr ----- 304 927-4901	Spencer Baptist Temple Spncr ----- 304 927-3594
Rogers & Son Oil & Gas Route 33 Arnoldsburg ----- 304 655-8975	Res ----- 304 927-3644		Res ----- 304 927-3644	Spencer Curves 320 Main St Spncr ----- 304 927-4500
Rogers Used Cars & Trucks Spncr ----- 304 927-1509	Seaman Stephen F Rt 21 Sandyville ----- 304 372-2301		Seaman Stephen F Rt 21 Sandyville ----- 304 372-2301	Spencer Floral LLC 646 Parkersburg Rd Spncr ----- 304 927-5222
Rollins Denise PO Box 217 Hometown ----- 304 586-2739	Seams To Be 21 Burdette Addition Dr Pt Plsnt ----- 304 812-5959		Seams To Be 21 Burdette Addition Dr Pt Plsnt ----- 304 812-5959	Spencer Floral LLC 646 Parkersburg Rd Spncr ----- 304 927-8032
Rollins Service Center & Wrecker Service Route 2 Lrt ----- 304 895-3842	SEARS H BETH ofc 257 Washington St Rvnswd ----- 304 273-5331		SEARS H BETH ofc 257 Washington St Rvnswd ----- 304 273-5331	Spencer Handimart 810 Capitol St Spncr ----- 304 519-5907
Romans Video & Game Rental 498 Ripley Rd Spncr ----- 304 927-8220	Sears Home Services Product Repair Services ----- 800 469-4663		Sears Home Services Product Repair Services ----- 800 469-4663	Spencer Head Start Center 811 Madison Ave Spncr ----- 304 927-4206
Ron Stewart 342 Frontage Rd Mnri Wls ----- 304 489-3934	Service-Parts Information ----- 800 882-5351		Service-Parts Information ----- 800 882-5351	Spencer Inspection Service Spncr ----- 304 927-1188
Ronald F Stein Jr PLLC 212 5th St Pt Plsnt ----- 304 675-6376	Cabinet Refacing ----- 800 882-5351		Cabinet Refacing ----- 800 882-5351	Spencer Lanes Arnoldsburg Rd Spncr ----- 304 927-6521
Ron's Car Clinic Ripley ----- 304 372-1809	Siding-Installed ----- 800 882-5351		Siding-Installed ----- 800 882-5351	Spencer Mini-Maxi Storage 444 Ripley Rd Spncr ----- 304 927-4400
Roofers Local Union No 242 728 Tracewell Rd Mnri Wls ----- 304 489-2111	Window replacement Retail Store/Authorized Dealer Ripley-Authorized Retail Dealer Store ----- 304 927-6198		Window replacement Retail Store/Authorized Dealer Ripley-Authorized Retail Dealer Store ----- 304 927-6198	Spencer Newspapers Inc 210 E Main St Spncr ----- 304 927-2360
Root-A-Way Sewer & Drain Service Ripley ----- 304 372-4200	Mario ----- 304 927-6198		Mario ----- 304 927-6198	Spencer Pets 510 Ripley Rd Spncr ----- 304 927-3554
Roseberry Farm ----- 304 895-3393	Marty E F Jr 106 Prospect Rd Ctgv ----- 304 372-6660		Marty E F Jr 106 Prospect Rd Ctgv ----- 304 372-6660	Spencer Seventh-Day Adventist Church 450 Old Golf Course Rd Spncr ----- 304 927-1624
	Mascaro D 134 Viking Ln Ripley ----- 304 372-3454		Mascaro D 134 Viking Ln Ripley ----- 304 372-3454	Spencer Spirits Inc 148 E Main St Spncr ----- 304 927-2235
	Masek Charles Ripley ----- 304 372-2429		Masek Charles Ripley ----- 304 372-2429	Spencer Tire And Mounting 270 Ripley Rd Spncr ----- 304 927-3536
	Masiarczyk Frank 53258 E Little Kanawha Hwy Grntsvlle ----- 304 354-9157		Masiarczyk Frank 53258 E Little Kanawha Hwy Grntsvlle ----- 304 354-9157	Spring Heights Education Center Barrcut Rd Spncr ----- 304 927-5865
	Mason Charles H Eliz ----- 304 586-4438		Mason Charles H Eliz ----- 304 586-4438	
	Clara Ann 8 Country View Est Winfield ----- 304 372-3219		Clara Ann 8 Country View Est Winfield ----- 304 372-3219	
	Dale ----- 304 984-2261		Dale ----- 304 984-2261	
	Darrel ----- 304 863-8206		Darrel ----- 304 863-8206	
	Helen 29 Island View Dr Prksbrg ----- 304 984-1856		Helen 29 Island View Dr Prksbrg ----- 304 984-1856	
	J D 1797 White Oak Dr Sissonville ----- 304 489-9648		J D 1797 White Oak Dr Sissonville ----- 304 489-9648	
	James A 124 Woodridge Dr Mnri Wls ----- 304 273-9244		James A 124 Woodridge Dr Mnri Wls ----- 304 273-9244	
	Lin ----- 304 275-3621		Lin ----- 304 275-3621	
	Richard Eliz ----- 304 273-3232		Richard Eliz ----- 304 273-3232	
	Robert Rvnswd ----- 304 273-3232		Robert Rvnswd ----- 304 273-3232	
	Sarah 896 Clearview Hts Chlstr ----- 304 984-3171		Sarah 896 Clearview Hts Chlstr ----- 304 984-3171	
	Terry & Betty 401 Brown Rvnswd ----- 304 273-3191		Terry & Betty 401 Brown Rvnswd ----- 304 273-3191	
	Tom 911 River Hill Rd Washington ----- 304 861-5008		Tom 911 River Hill Rd Washington ----- 304 861-5008	
	Massey Frances ----- 304 372-7115		Massey Frances ----- 304 372-7115	
	Jimmy Ctgv ----- 304 372-2154		Jimmy Ctgv ----- 304 372-2154	
	Josh Winfield ----- 304 586-4254		Josh Winfield ----- 304 586-4254	
	Mattock D Chlstr ----- 30		Mattock D Chlstr ----- 30	
	Tasha ----- 30		Tasha ----- 30	
	Mattero Michael 1023 Jakes Fork Rd Arnoldsburg ----- 30		Mattero Michael 1023 Jakes Fork Rd Arnoldsburg ----- 30	
	Matthews Bill & Melody Buffalo ----- 30		Matthews Bill & Melody Buffalo ----- 30	
	Bob 2048 Casto Rd Leon ----- 30		Bob 2048 Casto Rd Leon ----- 30	
	Charles D ----- 30		Charles D ----- 30	
	Crystal 270 Tavern Ln Masn ----- 30		Crystal 270 Tavern Ln Masn ----- 30	
	Don 18 Mile Creek ----- 30		Don 18 Mile Creek ----- 30	
	Donnie J II 25 Christian Ln Buffalo ----- 30		Donnie J II 25 Christian Ln Buffalo ----- 30	
	Doris Mrs Sissonville ----- 30		Doris Mrs Sissonville ----- 30	
	Frank Kenna ----- 30		Frank Kenna ----- 30	
	Jeffrey 1118 Ripley Rd Spncr ----- 30		Jeffrey 1118 Ripley Rd Spncr ----- 30	
	Jill & Dan 1310 Sunset Ln Pt Plsnt ----- 30		Jill & Dan 1310 Sunset Ln Pt Plsnt ----- 30	
	Lawrence ----- 30		Lawrence ----- 30	
	Mary ----- 30		Mary ----- 30	
	P J 12 ----- 30		P J 12 ----- 30	
	Randall ----- 30		Randall ----- 30	
	Randy Chlstr ----- 30		Randy Chlstr ----- 30	
	Roger L 93 Allens Fork Rd Chlstr ----- 30		Roger L 93 Allens Fork Rd Chlstr ----- 30	
	Ronnie Riverview Winfield ----- 30		Ronnie Riverview Winfield ----- 30	
	William 34 Viscose Rd Prksbrg ----- 30		William 34 Viscose Rd Prksbrg ----- 30	

Note: The listed address appears under the business listing; however, it's omitted from the residential listing section.

Residential Directory Listing for a Business Account



To view the straight line listing for this number 304-273-3232, perform a straight line directory listing pre-order inquiry.

TXACT= A
CC = 000z
LTN = 304 273 3232
State = WV
STYC = SL

TXNUM	DTSENT		
6081	20200428163518		
TXTYP	TXACT	CC	LISTID
T	A	000z	
FIRSTLVLSUBCAP			
LTN			
3042733232			
LOCATION [Optional Conditional]			
STATE			
WV			
MDNIND	STYC	DIRIDL	
--Select--	SL		
PKGID			
			Submit Close

Residential Directory Listing for a Business Account



The pre-order results are returned providing two straight line listings.

The business listing is the first (primary account) listing

The second listing is an additional listing in a residential name. The LISTID is 3042733232002.

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	ROBERTMASONC
last	WV
lazc	26164
lano	Ravenwood
lasn	Shopping Ctr
laloc	Ravenswood
listing	
listing [1]	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200001
listnm	Robert Mason Co
eatn	3042733232
listid	3042733232001
listing [2]	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200002
listnm	Mason Robert
eatn	3042733232
listid	3042733232002
ali	A

The listed address appears here for the business listing

Residential Directory Listing for a Business Account



To view the details for ALI A, we need to make a change to the original inquiry, by selecting the Change button

The screenshot shows a web application window titled "T - Directory Listing". It has two tabs: "INQUIRY" and "RESULTS", with "RESULTS" selected. The main content area is titled "Response" and contains a table of data organized into sections: "header", "response", and "preorderinquiryresponse". At the bottom of the window, there are four buttons: "Save", "Printable Version", "Close", and "Change". The "Change" button is highlighted with a green rectangular box.

header	
interfaceid	FRONTIER-FRT-LSR-SND-PO-OB
messagetype	EDI
ordertype	PREORDER
senderid	FTRPO
receiverid	FTRRCVPO
isogversion	9.30

response	
transactiontype	855
transactionsetpurposecode	11
acknowledgmenttypecode	AT

preorderinquiryresponse	
txnum	5187
dtstent	2013032910:28:00
txtyp	T
cc	4095
dirsast	WV

directorlistingdata

Save Printable Version Close Change

Residential Directory Listing for a Business Account



Populate the LISTID and the MDNIND field with N. Leave all remaining fields as is.

INQUIRY		RESULTS	
TXNUM	DTSENT		
6080	20200428162213		
TXTYP	TXACT	CC	LISTID
T	A	000z	3042733232002
FIRSTLVLSUBCAP			
LTN			
3042733232			
LOCATION [Optional Conditional]			
STATE			
WV			
MDNIND	STYC	DIRIDL	
N	SL		
PKGID			
<input type="button" value="Submit"/> <input type="button" value="Close"/>			

Residential Directory Listing for a Business Account



Results are returned, providing us with the residential listing.

directorylistingdata	
toa	LZ
mdnind	N
zip	0
sano	0
findingname	MASONROBERT
last	WV
lazc	26164
laloc	Ravenswood
listing	
ltn	3042733232
diridl	078685
doi	0
pkgid	304273323200002
listnm	Mason Robert
eatn	3042733232
listid	3042733232002
ali	A

Note: The listed address was omitted for the residential listing, therefore the street number and name appear here as "zero"